



Project Partners' Case Studies:

ALMT projects
tell us about
their successes

'We have an excellent fundraising database, using Salesforce Lightning - free for small charities. It enables us to see what applications we have submitted, which are re-opening, their funding focus, when outcomes and monitoring are due etc. We can calculate our success rate and it helps with succession planning. I approached our local university and applied for a student to help us create the platform, as part of their qualification.'

BOSP (Brighter Opportunities for Special People)

'We did the Big Give campaign for the first time this Summer. I'd recommend other charities to explore the Big Give as an option.'

Chance to Shine

'We embarked upon the development of a social enterprise. In a bid to generate unrestricted income, we developed a business model and are now offering some paid services eg EDI and mediation training.'

PeacePlayers

'We attended the launch of a local community funder's impact report and met other local organisations, sharing experience and providing peer support in the current challenging times. This has also led to some funding and relationship-building – vital in building our supporter base.'

Quest for Learning

'We worked hard to develop multiple relationships with smaller local funders, as well as being flexible with our delivery to suit various funding priorities. This is a balance as we would never deviate from our core mission, but working out where we can employ flexibility is helpful.'

The Avenues

'We have recently signed up to the Charity Excellence Framework which provides a fantastic ever growing data base of funding opportunities, as well as other support for small charities.'

Didcot train

'Having a freelancer fundraiser, who is not involved in the daily delivery, has resulted in us keeping a constant watch for opportunities. The fundraiser's deep knowledge of the organisation is critical.'

Immediate theatre

'To gain repeat donations from existing funders we allow them to select a project of their choice and give positive feedback on completion. When seeking new donors be totally transparent as to where the funds are to be used and how much is to be deducted for administration costs.'

The Butterfly Tree

'It is important to collaborate with other charities to keep the cause at the top of potential donors' minds, and also increase reach and share our work with people who might want to become involved.'

Starfish Greathearts Foundation



Share your successes with us at admin@almt.org